

SHINE PUBLIC AND MEDIA EVENTS

Agency Name: _____

Presenter Information

Presenter or Contributor Name _____

Affiliation _____ Time Spent _____

Presenter or Contributor Name _____

Affiliation _____ Time Spent _____

Presenter or Contributor Name _____

Affiliation _____ Time Spent _____

Presenter or Contributor Name _____

Affiliation _____ Time Spent _____

Presenter or Contributor Name _____

Affiliation _____ Time Spent _____

Activity or Event Information (All numbers can be estimated)

Interactive Presentation to Public (Face to Face - In Person)

Number of Attendees _____

Persons Provided Enrollment Assistance _____

Booth or Exhibit (At Health Fair, Senior Fair, or Special Event)

Number of Direct Interactions with Attendees _____

Persons Provided Enrollment Assistance _____

Dedicated Enrollment Event Sponsored by SHINE or in Partnership

Number of Persons Reached at Event (Total) _____

Number of Persons Provided ANY Enrollment Assistance _____

Number Provided Enrollment Assistance with Part D _____

Number Provided Enrollment Assistance with Extra Help (LIS) _____

Number Provided Enrollment Assistance with MSP (QMB, SLMB, QI-1) _____

Number Provided Enrollment Assistance with Other Medicare Program _____

Radio Show (Live or Taped, Not a Public Service Announcement or Ad)

Number of Listeners Reached _____

TV or Cable Show (Live or Taped, Not a Public Service Announcement or Ad)

Number of Viewers Reached _____

Other Activities:

Electronic Activity (PSAs, Electronic Ads, Web/Video Conference, Web Chat)

Number Reached _____

Print Activity (Newspaper, Newsletter, Pamphlets, Fliers, Posters, Mailings)

Number Reached _____

Activity or Event Details

Start Date: _____

Event Name _____

End Date: _____

Contact Name _____

Contact Phone Number _____

Event Location:

Street Address _____

City _____ **County** _____ **Zip Code** _____

Topic Focus - Check All that Apply

- Medicare Parts A and B
- Plan Issues - Non-Renewal, Termination, COBRA
- Long-Term Care
- Medigap - Medicare Supplements
- Medicare Fraud and Abuse
- Medicare Prescription Drug Coverage - PDP / MA-PD
- Prescription Advantage
- Medicare Advantage
- QMB - SLMB - QI
- Other Medicaid
- General SHIP Program Information
- Medicare Preventive Services
- Low-Income Assistance
- Dual Eligible with Mental Illness Mental Disability
- Volunteer Recruitment
- Partnership Recruitment
- Other Topics - Describe:

Target Audiences - Check All That Apply

- Medicare Pre-Enrollees - Age 45-64**
- Medicare Beneficiaries**
- Family Members - Caregivers**
- Low-Income**
- Hispanic, Latino, or Spanish Origin
- White, Non-Hispanic
- Black, African American
- Hispanic or Latino
- Asian Indian
- Chinese
- Filipino
- Japanese
- Korean
- Vietnamese
- Native Hawaiian
- Guamanian or Chamorro
- Samoan
- Other Asian
- Other Pacific Islander
- Some Other Race-Ethnicity
- Disabled**
- Rural**
- Employer-Related Groups**
- Mental Health Professionals**
- Social Work Professionals**
- Dual-Eligible Groups**
- Partnership Outreach**
- Presentations to Groups in Languages other than English**
- Other Audiences - Describe:

CMS Special Use Fields

MIPPA: (circle one)

- 1 - LIS
- 2 - MSP
- 3 - Both

One Care: (circle one)

Discussed One Care? YES NO

Discussed broker assistance for One Care? YES NO